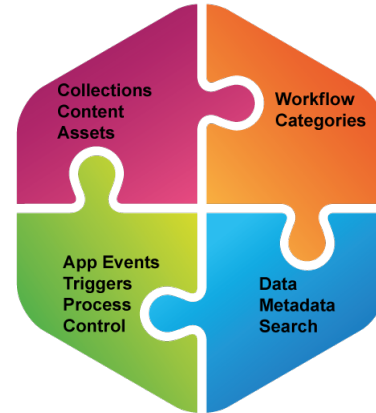
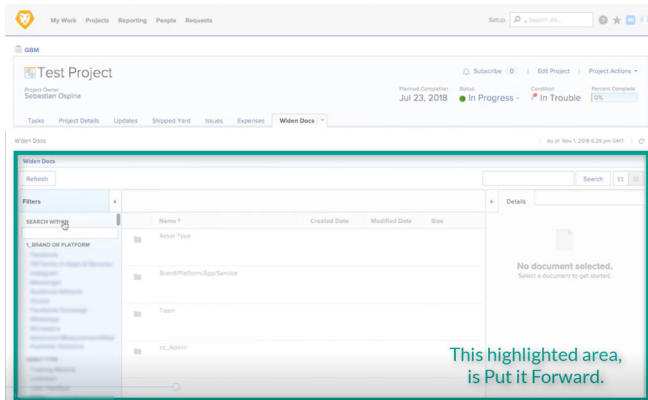




## Native Widen® Integration for the User

## API Widen® Integration for System



### Deeper Seamless Experience

### Extended Integration

Put it Forward® is the solution that business users look to when needing Widen® to be deeply integrated into their daily way of working. This lets a user stay within their daily function while leveraging the capabilities of Widen right in their application.

Put it Forward® enables the rapid connection and collaboration of business systems through on demand technology.

#### Common Scenarios:

- Review and approval within projects using tools like Workfront®, Infor® and Adobe®
- Advanced asset management such as search, check in/out from within the host application
- Meta data and project data alignment
- Cross functional team collaboration between departments and groups
- License and cost savings
- Centralized storage management
- Centralized reporting and analysis
- Create exposure across the creative and project lifecycle

Designed for the business user, evangelist or operations specialist, Put it Forward's® "No Code" graphical experience accelerates and simplifies the ability to work with data.

#### Common Scenarios:

- Collect, review and synchronize data between systems
- Link events and projects like asset change across systems
- Meta data and project data alignment cross linked
- Activity and event data
- Trigger events across departments

Get Started Today  
[www.putitforward.com](http://www.putitforward.com)

Pre-Built Connections from Put it Forward® enable Widen® users to rapidly connect to other systems such as Workfront®, Salesforce®, SAP®, Adobe®, Netsuite® and many more. Helping improve operations, increase data quality and minimize IT costs while enabling their goal of having a deeper more meaningful customer experience.



Put it Forward  
Constant Data



WIDEN® Connected

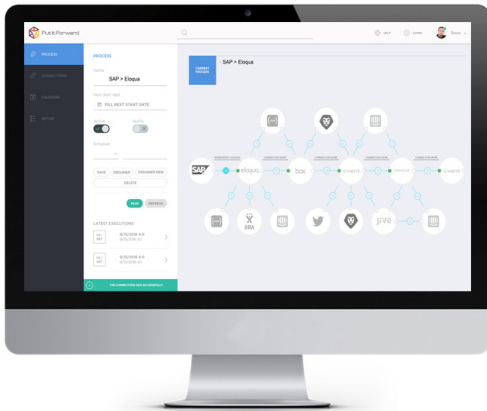


Put It Forward®

## Point, Click, Get Your Widen® Data

Shortcuts to working with your data: if you want to do a data load, synchronize across systems, export, add data quality checks or activity govern your data there are three easy steps to start with.

1. **Point the pre-built connectors** from Put it Forward® or use your own connector to automatically integrate the source and destination.
2. **Click on the data services** or add any business rules, transformations to the integration.
3. **Get the data flowing** between the source and destination by selecting the integration interval and activating it.



## Tech Specs

**Operating Systems:** Put it Forward® is cloud based and is independent of operating systems.

**App Server:** Put it Forward® is cloud based and does not require an app server to run

**Dev Tools:** Put it Forward® has a rich integrated cloud based development environment which does not require installation.

**Transports:** HTTP/S, Web Services (SOAP, REST), ODBC, JDBC, FTP, SFTP, SS, File Sharing, Email (SMTP/POP3), Message based, Amazon SQS, JMS, MQ, WSDL ... and more.

**Data Formats:** XML, HTML/XHTML, JSON, CSV, EDI, text (flat and hierarchical), Unstructured (PDF, Spreadsheets)

## Key Deployment Benefits

- Built for the cloud - Put it Forward® is a purpose built pure cloud based data service tool. No open source, no fat clients, no legacy
- Pure cloud based – on premise to cloud integration with no installation for you to deploy and manage
- Best Price - On demand per connection pricing and low maintenance costs
- Complete suite of out of the box connectors plus data services
- Superior support model – dedicated resources for each of our customers

## Tech Features

- **Multi-frequency Integration:** real time, just in time or in batch cycles
- **Great for data loading** and long running processes like customer research to inquiry
- **Integrated data quality** and management
- **Stay synchronized** with other organization units, legacy systems, other cloud offerings or on-premise applications
- **More Connectors** to marketing automation, financials or other contacts and order/invoice systems
- **Pure cloud based** - no installation of hardware or software for you to deploy and manage
- **On demand per connection pricing** and low maintenance costs
- **Supported Trials**



Put it Forward  
Constant Data